

MR & MISS NORTH INDIA SUPER MODEL – AUDITIONS

Organized by:	School of Journalism & Liberal Arts (SOJLA)
Date of Activity:	2 December, 2024
Duration:	11:00 AM Onwards
Venue:	Ayurveda Seminar Hall, DBUU
Participants:	All DBUU Students
Resource Persons/Experts/Guests	Mrs. Rakhi Virmani and Dr. Monika Negi,

Aligned SDGs



Rationale for SDG Linkage

Linked to SDG 5 is to achieve gender equality and empower all woman and girls, recognizing it as a fundamental human right and a cornerstone for sustainable development, peace, and prosperity, by ending discrimination, violence, harmful practices, and ensuring equal opportunities in all aspects of life.

Objectives of the Activity

Showcase Talent in fashion, modeling, and entertainment. Empower Youth by building confidence, leadership, and personal growth. Celebrate Regional Diversity and promote cultural pride. Support Social Causes through awareness and charity initiatives. Create Career Opportunities in the fashion and entertainment industries.

Description of the Activity

Mr. & Miss North India is a prestigious beauty pageant that celebrates the talent, elegance, of individuals from the northern region of India. The event brings together young, dynamic individuals who compete in various categories including fashion, talent, and personality. It provides a platform for participants to showcase their unique qualities, gain exposure, and open doors to opportunities in the entertainment and fashion industries. With a focus on promoting self-confidence, social responsibility, and cultural pride, Mr. & Miss North India is not just about beauty, but about empowering the youth to achieve their dreams while representing the rich diversity of Northern India.

Outcomes of the Activity

The event significantly contributed to the **overall personality development** of participating students by enhancing their **self-confidence, stage presence, communication skills, and grooming awareness**. Students gained first-hand exposure to the professional modeling and fashion audition process, including posture, presentation, walk, and interaction with judges.

The auditions also helped students understand the importance of **discipline, professionalism, and self-presentation**, which are essential skills not only in the fashion and media industry but also in journalism, public relations, and other creative professions. Participation encouraged students to overcome stage fear and build resilience through constructive feedback from the audition panel.

Photographs WITH caption



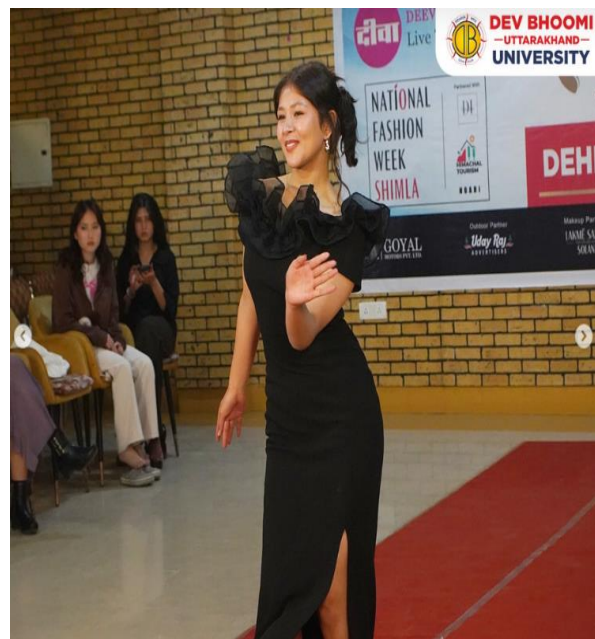
Poster of the event



Welcome of the guest



Facilitation of the guest



Performance by the students